



Unimarconi

EXEED
SOLO



**DOCTORATE IN
AI & TECHNOLOGY
MANAGEMENT**

36
MONTHS

*Subject to Validation and Amendment by **Guglielmo Marconi University**

ABOUT EXEED SOLO

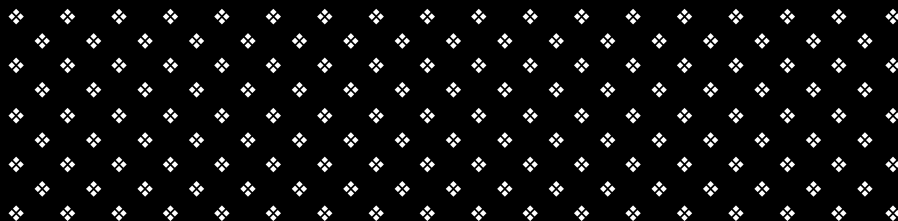
Exeed SOLO (Self Online Learning Orbit) is a next-generation self-paced learning platform powered by Exeed College, a global leader in online education. SOLO lets professionals take full control of their career growth. The name SOLO reflects both its structure as a Self Online Learning Orbit and its philosophy: learners study independently, at their own pace, and lead their own learning journey.

SOLO offers mission-focused programs without fixed classes, deadlines, or rigid commitments, allowing professionals to build the skills their careers truly need with industry-aligned content. Through partnerships with elite universities and institutions, it provides Executive Degree Program, Certificate Programs and Short Courses, all designed for self-directed, impactful learning.

SOLO also enables learners to earn recognised certifications that strengthen their profiles globally, while placing autonomy at the centre so they can structure learning around their careers, goals, and personal responsibilities.

With a thriving global community of learners from 135+ countries and backed by Exeed College's decade-long legacy of empowering over 15,000 professionals worldwide, Exeed SOLO equips learners to achieve recognised qualifications, gain in-demand skills, and accelerate their growth with a personalised, outcome-driven experience.

SOLO represents the future of professional education: flexible, meaningful, and built for real life, letting professionals truly orbit at their own speed.



WHAT SETS EXEED SOLO APART

» Global Professional Network:

Be part of a powerful community of **15,000+ alumni across 135+ countries**, including top CEOs and senior leaders.

» Unmatched Support:

Benefit from personalised guidance through dedicated student engagement teams and expert administrators.

» World-Class Graduation Experiences:

Mark your achievement at exclusive ceremonies in the **UAE, UK, Spain, and Italy**.

» Elite Leadership Exposure:

Attend leadership meets and workshops hosted in the UAE, Spain, the UK, and Italy.

» True Flexibility:

Study anytime, anywhere, and complete your program at a pace that fits your life and goals.

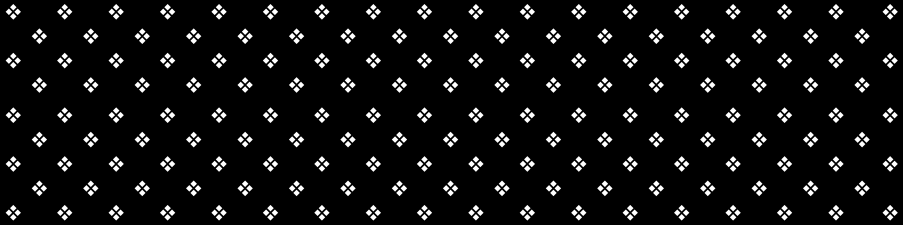
» Next-Gen Learning Experience:

Our advanced, gamified LMS keeps you engaged, motivated, and progressing with data-driven insights.

ABOUT GUGLIELMO MARCONI UNIVERSITY

Guglielmo Marconi University, Italy is an internationally renowned Italian university, offering extensive studies across various fields, including economics, arts, applied sciences, and technologies. The university's community includes 16,000 students from around the world, 300 faculty members, and over 200 research consultants.

With modern, well-developed programs, the university equips students to face global challenges and apply scientific knowledge to real-world situations. According to the European university rankings by U-Multirank, Guglielmo Marconi University (UniMarconi) ranks among the top 25 universities worldwide in the categories of joint international, interdisciplinary, and regional publications.





ACCREDITATION

Guglielmo Marconi University (UniMarconi) has achieved a global rank of 1,765, positioning it among the top 8.3% of universities worldwide.



ABOUT THE PROGRAM

The **Doctorate in AI and Technology Management** aims to develop advanced expertise in the strategic application of artificial intelligence and emerging technologies within organizational and managerial contexts. This program will equip learners with the research skills, theoretical knowledge, and practical competencies required to lead, innovate, and implement AI-driven solutions to complex business and societal challenges.

Learners will be prepared to contribute to the academic and professional fields of AI and technology management, conducting pioneering research that bridges the gap between cutting-edge AI technologies and effective management practices for sustainable, data-informed decision-making in dynamic environments.



Duration

The Doctorate in AI and Technology Management from Guglielmo Marconi University via SOLO is a flexible, **36 Months** program for working professionals, with a Fast Track option to finish in **30 Months**. It blends rigorous academics and real-world application to advance your business skills while accommodating your career.



Mode of Learning

The Doctorate in AI and Technology Management from Guglielmo Marconi University with SOLO is delivered fully **online** for maximum flexibility, letting you study anytime, anywhere. Interactive modules, recorded lectures, and collaborative tools create an engaging experience tailored for working professionals.



MODULE STRUCTURE

Program Outline	ECTS Credits
Part A	
Introduction to Research Methods in AI and Technology Management	10
Disruption, Innovation and Leadership in Technology Management	10
Research Perspectives in AI Technology and Knowledge Practices	10
Governance, Ethics, and Regulation in AI and Emerging Technologies	10
Doctoral Research Proposal	10
Part B	
Dissertation Registration	60
Confirmation of Supervisors	
Part C	
Dissertation	60
Defense	

MODULE DETAILS



Introduction to Research Methods in AI and Technology Management

Module Description

This module concentrates on Research Methods in AI and Technology Management, developing students' expertise in quantitative and qualitative research designs and secondary research, such as systematic reviews. It addresses ethical and practical challenges unique to the field, equipping learners to critically evaluate published studies and apply evidence-based insights to advance professional practice in this rapidly evolving area.

Learning Outcomes

- Critically review different quantitative and qualitative study designs, describe the key elements and strengths & weaknesses associated with each approach, and application of quantitative and qualitative research in AI and technology management.
- Critically analyze quantitative, qualitative and mixed-method research approaches and their application including data collection, analysis, and reporting methods.
- Critically evaluate secondary research design and application methods including scoping and systematic review approaches, and how different research designs can be combined in a mixed-method study approach.
- Apply the concept of research quality assurance and its application in research and ethical principles and application of validity and reliability principles in research.



Disruption, Innovation and Leadership in Technology Management

Module Description

This course empowers leaders to navigate and shape the evolving technological landscape by investigating disruptive innovation, strategic leadership, and emerging technologies. Learners engage with foundational theories such as Disruptive Innovation Theory and practical frameworks like Agile Project Management and Design Thinking to lead transformative projects, manage technology-driven change, and develop resilient, sustainable solutions for complex business challenges.

Learning Outcomes

- Critically analyze the impact of disruptive technologies on organizational strategies and industry practices.
- Critically evaluate and synthesize complex data and technological trends to propose strategic solutions that address emerging business challenges.
- Critically review sustainable practices in innovation to promote long-term organizational growth and resilience.
- Create leadership strategies that effectively manage technological change and innovation within diverse organizational settings.





Research Perspectives in AI Technology and Knowledge Practices

Module Description

This module investigates advanced research methodologies and the theoretical foundations of Artificial Intelligence (AI) in the context of knowledge creation and data-driven decision-making. It prepares students to lead the ethical integration of AI and critically assess its transformative impact on knowledge practices and strategic business decision-making.

Learning Outcomes

- Critically evaluate the theoretical foundations and emerging trends in AI technology as they relate to knowledge creation and organizational impact.
- Critically analyze the impact of AI on knowledge management systems in facilitating the creation, storage, and retrieval of organizational knowledge.
- Critically analyze innovative strategies for integrating AI-driven knowledge practices to enhance organizational decision-making and operational efficiency.
- Critically review and synthesize findings from research on AI applications to provide actionable insights that address complex business challenges and support sustainable technological development.





Governance, Ethics, and Regulation in AI and Emerging Technologies

Module Description

This course offers an in-depth exploration of the ethical, regulatory, and governance challenges associated with AI and emerging technologies. Students will critically evaluate issues such as data privacy, fairness, accountability, and transparency in AI systems. By examining international regulatory frameworks and governance models, learners acquire the expertise to develop responsible policies and advance ethical AI practices within organizations.

Learning Outcomes

- Identify the key ethical and regulatory issues associated with AI and emerging technologies.
- Critically review and analyse international frameworks and governance models to assess their effectiveness in regulating AI and other advanced technologies.
- Develop comprehensive assessments of the risks and ethical implications of AI and emerging technologies in organizational settings.
- Design ethical frameworks to be used as interventions to close potential gaps and provide directions for future research on AI ethics.





Doctoral Research Proposal

Module Description

This course leads students through the development of a 3000-word research proposal in AI and Technology Management. Core components include identifying researchable gaps, crafting problem statements, critically appraising literature, formulating research questions and objectives, and addressing ethical considerations. Students will build proficiency in evaluating evidence and designing a feasible, valid study for their proposed research.

Learning Outcomes

- Critically review and identify a relevant and suitable knowledge gap in AI and Technology Management research and develop structured research questions to address the knowledge gap.
- Write a literature review to identify existing evidence and knowledge gaps associated with the research problem of interest.
- Critically explore the relevance of existing theory and evidence base to research design.
- Develop a well-structured research protocol/proposal with clear timelines and relevant study methods that comply with the universal principles of research ethics.



ELIGIBILITY

Applicants must have attained the following qualifications:

- » A second-class Master's degree, or an international qualification recognized as equivalent by the University.
- » A minimum of three years of professional IT experience at a senior level.
- » An IELTS score of 7.0 overall, with no less than 7.0 in written English.
- » Proof of previous higher education (undergraduate and/or Master's) completed in English.

PROGRAM FEE

USD 10,500

(Connect with our Academic Advisor for more information)

LEARNING MANAGEMENT SYSTEM (LMS)

A Learning Management System (LMS) is your central hub for learning. It organizes and delivers course content, tracks your progress, and keeps you connected with instructors. As part of your program, you'll get LMS access, giving you everything you need for a smooth, supportive, and accessible learning experience.

ADMISSION PROCESS

STEP 1

» Apply Online

Submit your online application with a few essential details. This initiates your admission process and helps us match you to the right program.

STEP 2

» Profile Review & Advisor Consultation

Our admissions team reviews your profile and verifies your eligibility. You'll connect with an academic advisor to receive personalized guidance.

STEP 3

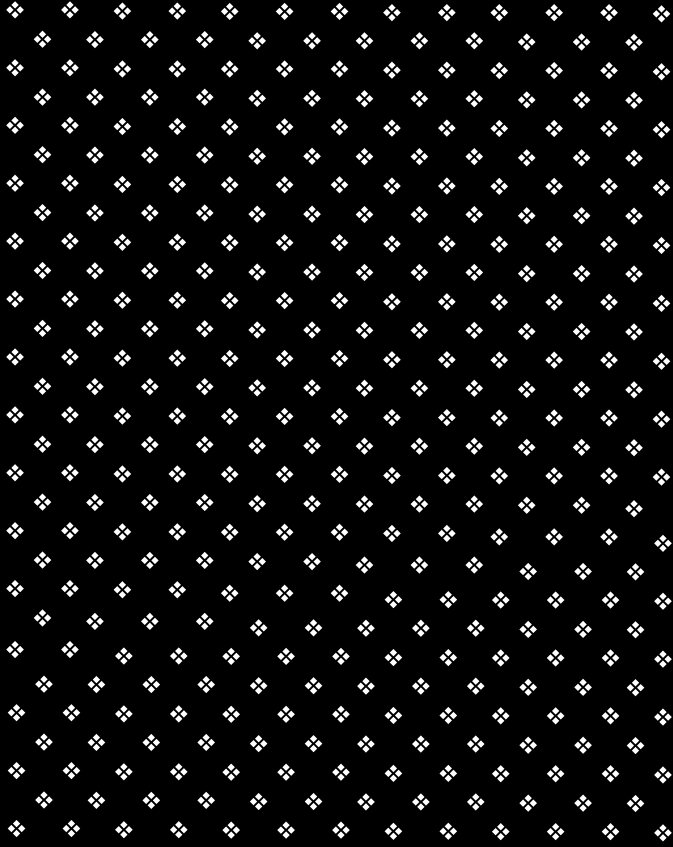
» Confirm Enrollment & Start Learning

Finalize your enrollment to officially join the program. You'll receive immediate access to your onboarding and learning toolkit.



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*Exeed Solo is a fully online platform and a subsidiary of Exeed College, acting as an Online Program Management (OPM) provider. We partner with universities to deliver their degree programs and provide support services, including LMS administration, course delivery, marketing, and student support. Exeed Solo does not confer degrees; all degrees are awarded solely by our partner universities.